

Product Comparison Sheet

Revised December 30, 2008

MODULE	a2zShow	a2zShowEZ	a2zFloorPlan	networkNow!
a2zShow Framework Set-Up Module	YES	YES	YES	YES
Technical Specifications	YES	YES	YES	YES
Platform: Microsoft .NET	YES	YES	YES	YES
Database: MS SQL Server 2005	YES	YES	YES	YES
Architecture	YES	YES	YES	YES
3-tier architecture with independent Data Access Layer, Business Logic Layer, and User Interface Layer allows deploying a2zShow to other devices, such as PDA, with modifications needed only in User Interface Layer				
Existing Integrations	YES			YES
AutoCAD®, MS Office®, leading Association Management Systems (AMS), Registration, Customer Relationship Management (CRM), and General Service Contractors systems				
Integration Options	YES			
Easy integration options are available for most accounting software, CRM software, and legacy systems. Most				
General Management	YES	YES	YES	YES
2-Dimensional Role-based User Security Permissions	YES	YES	YES	YES
Assign levels of administrative control to staff members allowing access to specific areas of the application and events				
Search Engine Friendly Pages	YES	YES		YES
Drive more traffic to your web site				
Design and Content Management	YES	YES	YES	YES
Content and User Interface	YES	YES	YES	YES
Content Management	YES	YES		
Easily manage the content and navigation of the event web site using a WYSIWYG editor				
Multiple website design templates*	YES			
Choice of multiple website design templates allows higher flexibility in matching the event branding				
Stats & Traffic Reports	YES			
Stats & Traffic Reports	YES			YES
Track hits, sessions, page-views, referrals, and much more for your event web site				
FAQ Management	YES			
FAQ Management	YES			
Add & Edit role-based Frequently Asked Questions				
Public Search & View FAQ	YES			
Searchable list of frequently asked questions for attendees and exhibitors				
Press Room Management	YES			
Manage Press Releases	YES			
Add & edit event press releases				
Search and View Press Release	YES			
Search & view press releases from show management				
dashboardGadgets*	Yes			
<ul style="list-style-type: none"> Gadgets framework setup Up to five gadgets per show out of a2z's portfolio of gadgets displaying live, automatically-downloaded info about different show metrics Security installation via link sent by email Dynamic graphs provide information in an attractive, easy-to-read format Ability to compare current and previous year's show performance Ability to consolidate information from several shows on a single web page such as a Google home page Show organizer has full control over who to provide access to any or all gadgets 				
siteSearch*	Yes			
<ul style="list-style-type: none"> Sophisticated keyword search across online booths, products, conference sessions and speaker details Search across multiple websites, not just the main event website (offering much higher exposure to the show organizer's content) Detailed easy-to-understand and use analytical reports that can be customized for use by business planning, marketing, and sales executives Based on Google technology: easy and seamless to integrate with several technology platforms 				
Blogs*	Yes			
<ul style="list-style-type: none"> Fully integrated blogging feature with a2zShow version 8 and higher Allow open or restricted access to a blog about event on the show website Detailed easy-to-understand and use analytical reports that can be customized for use by business planning, marketing, and sales executives Based on Google technology: easy and seamless to integrate with several technology platforms Ability to moderate content, delete non-relevant/illegal content from the blog, etc. 				
RSS Feeds*	Yes			Yes
<ul style="list-style-type: none"> Fully integrated with a2zShow version 8 and higher Create and deliver feeds compatible with major RSS readers Ability to push feeds to other websites Ability to include full or summarized text, plus metadata such as publishing dates and authorship Standardized XML file format allows the information to be published once and viewed by many different programs 				
Social Bookmarking*	Yes			Yes
<ul style="list-style-type: none"> Fully integrated with a2zShow vsn 8 and higher Direct links to major social networking sites such as digg, facebook, del.icio.us etc. Ability to add show webpage to personal Google homepages Ability to add more social networking web sites Analytics to view the social networking status of the show website: how many times the website has been added to a 				

* New in Version 8 ¥ Enhanced in Version 8

Exposition Marketing & Management Module				
Attendee Features	YES	YES	YES	YES
Exhibitor List	YES	YES	YES	YES
Real-time, complete listing of all exhibitors in the trade show				
Exhibitor Search	YES	YES		YES
Search for exhibitors by keyword or product category				
Advanced Exhibitor Search	YES			YES
Search for exhibitors by keyword, product category, subcategory, country, state/province, hall and pavilion				
Floor Plan	YES	YES	YES	YES
Interactive, real-time online floor plan with color coded booths in HTML, Flash, PDF and CAD-friendly formats				
Print Floor Plan	YES	YES	YES	YES
State-of-the-art floor plan printing producing camera-ready, high-resolution files that can handle large floors also				
Online Booth	YES	YES	UPGRADE 1	YES
Provides additional marketing value to the exhibitors. Online Booth includes following features:				
<ul style="list-style-type: none"> • Company Name • Booth Number • Welcome Message • Exhibitor Profile • Contact Information – Contact person, title, address, city, state, zip, phone, fax, & e-mail • Map It – Ability to highlight the booth on the floor plan • Product Categories • Trackable Hyperlink • Logo/Image/Photo 				
Enhanced Online Booth	YES	YES	UPGRADE 2	YES
<ul style="list-style-type: none"> • Product Pages (unlimited) – Name and description of the products along with photos • New Product Release (unlimited) – Name and description of the new products being released at the show • Show Specials (unlimited) – Specials being offered at the show • Appointment Manager – Allow attendees to set appointment with exhibitors 	YES			
Product Search	YES	YES	UPGRADE 2	YES
Search for the products displayed in the online booths				
New Product Showcase	YES	YES	UPGRADE 2	YES
View new products being showcased at the show				
Personalized Expo Plan	YES	YES		YES
Create a list of exhibits to visit and print a personalized, color-coded floor plan				
Online Request	YES	YES	UPGRADE 2	YES
Request additional information from exhibitors and keep track of all of requests				
Show Floor Appointments	YES	YES		YES
Request appointments with exhibitors and keep track of all of appointments				
Press Releases	YES	YES	UPGRADE 2	YES
Search & view press releases from exhibitors				
Show Specials	YES	YES	UPGRADE 2	YES
Search & view press releases from exhibitors				
Exhibitor Features	YES	YES	OPTIONAL	YES
Exhibitor Login	YES	YES	UPGRADE 1	YES
Use unique User ID and Password to access exhibitor tools				
Exhibitor Password Retrieval	YES	YES	UPGRADE 1	YES
Exhibitor password retrieval by email				
Online Booth Setup	YES	YES	UPGRADE 1	YES
Enter and modify the information for online booth and printed show directory				
Display Exhibitor Logo on Floor Plan	YES	NO		YES
Display your company logo on your booth on the floor plan				
Exhibitor Logos/Image for Online Booths	YES	YES	UPGRADE 1	YES
Allows exhibitors to display their logo or an image in their online booth (similar to adding a logo to their listing in your printed exhibitor showguide/directory)				
Product Management	YES	YES	UPGRADE 2	YES
Add unlimited products to the online booth				
New Product Management	YES	YES	UPGRADE 2	YES
Add unlimited new product announcements to the online booth				
Press Release Management	YES	YES	UPGRADE 2	YES
Publish press releases online				
Show Specials Management	YES	YES	UPGRADE 2	YES
Get additional exposure by promoting your Show Specials online				
Online Booth Reservation for Exhibitors	YES	YES		
<ul style="list-style-type: none"> • Allow new and previous exhibitors to reserve booth online • Potential exhibitor logs on to the site using company password or creates new login account • Optional exhibitors log in based on event Priority Point system • Select booth(s) from online floor plan (HTML version) by clicking on booth and clicking submit • System checks if configuration is valid (if more than one booth, they must be adjacent) • Upon successful submission, system takes user to payment option screen. Available payment options include: <ul style="list-style-type: none"> - Credit card (required to supply credit card information) - Sending check by mail within x-amount of days 				
Booth Personnel Registration & Badges	YES	YES		
Allow your exhibitors to register their booth personnel online				

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Exposition Marketing & Management Module (Contd.)	YES	YES	YES	YES
Admin Features	YES	YES	YES	YES
Exhibitor Database Management	YES	YES	YES	YES
Manage master exhibitor list for the event, including: <ul style="list-style-type: none"> • Company Name • Company Contact Prefix • Company Contact First Name • Company Contact Last Name • Company Contact Suffix • Company Contact Title • Address Line 1 • Address Line 2 • City, State, Zip, Country • Phone • Toll Free • Fax • E-mail • URL • Priority Points • Description • Notes 				
Multiple Company Contacts*	YES			
Associate and manage multiple contacts for each company				
Floor Plan Management	YES	YES	YES	YES
Easy point-and-click tools to manage all aspects of expo floor plan: <ul style="list-style-type: none"> • Merge, split, delete, add, and resize booths • Instantly assign booths from the exhibitor database • Reserve, confirm, and cancel booths • Rename/renumber booths • Move an exhibitor from one booth to another. All information for the exhibitor automatically moves to the new booth. • Add a new exhibitor to the database • Display columns, electrical ports, etc. 				
Measurement Units	YES	YES	YES	YES
Manage your floor plan in Imperial (feet & inches) or Metric (meters & centimeters) units				
Non-Exhibiting Space Management	YES	YES	YES	YES
Manage meeting rooms, registration area, lounges, etc.				
Restrictions Management	YES	YES	YES	YES
Manage fire aisles, freight-free aisles, etc. where no booths can be placed				
Markings	YES	YES	YES	YES
Draw, edit and delete outlines and write text captions on the floor plan using custom colors, fonts and text formatting				
Multiple Layers/Views for Floor Plan	YES			
Display different views of the base floor plan image to show / hide walls, entrances, floor ports, low-ceiling area, restrooms, etc				
Manage Multiple Halls	YES	YES		YES
Manage floor plans for exhibition facilities with multiple halls				
Manage Multiple Pavilions	YES	YES		YES
Manage a group presentation of different companies on the floor plan for the purpose of generating collected impact				
Manage Sub-expo	YES	YES		YES
Manage groups of booths for reporting purposes, listings, searches etc.				
Texturing	YES	YES	YES	YES
Highlight booths on floor plan by criteria like pavilion, sales person, product category/subcategory, competitor/partner,				
Print Wizard	YES	YES	YES	YES
Step-by-step wizard for printing of floor plans with custom scale, paper size, views, etc.				
Manage Co-exhibitors	YES	YES	YES	YES
Manage companies co-exhibiting in your event				
Manage Exhibitor Profile & Product Categories	YES	YES	UPGRADE 1	YES
Let exhibitors do the work and enter all the information for you				
Manage Online Booth Configuration	YES	YES	UPGRADE 2	YES
Sell enhanced online booths and generate more revenue for your organization				
Booth Confirmation Letters - E-mail or Print	YES	YES	YES	YES
Automatically generate confirmation letters for your exhibitors in MS Word or HTML				
Show Directory Builder	YES	YES	UPGRADE 1	YES
Compile all the information for printed show directory with only a few clicks				
E-mail Broadcast Confirmation Letters	YES	YES	YES	YES
Send confirmation letters to the exhibitors				
E-mail Broadcast Reminder E-mail to Exhibitors	YES	YES	UPGRADE 1	YES
Send reminder e-mails to the exhibitors who have not provided information for their online booths and the exhibitor guide				
Automatic E-mail Notification upon online booth reservation	YES	YES		
Upon successful submission, booth is marked reserved (not assigned) & notification is that company X has reserved				
Online Booth Confirmation	YES	YES		
Review booth reservation information, including payment details, and confirm/decline the booth. If confirmed, the booth is marked occupied by the Exhibitor X. Actual payment is processed/recorded by show manager in a2z Financial module				
Booth Personnel Management	YES	YES		
Manage all aspects of booth personnel for your event				
Booth Personnel Wizard	YES	YES		
Streamline booth personnel data entry for large number of submissions				
Booth Personnel Badges	YES	YES		
Generate and print Booth Personnel Badges				

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Exposition Marketing & Management Module (Contd.)	YES	YES	YES	YES
Custom Exhibitor Fields	YES			YES
Custom Exhibitor Fields	YES			YES
Add unlimited Custom Exhibitor Fields				
Display Admin Only	YES			YES
For admin use only; exhibitors do not see these fields. For example, first time exhibitor status.				
Edit Admin Only	YES			YES
For admin use only; exhibitors get to see these fields. For example, tracking various forms received from exhibitors.				
Editable by Exhibitor	YES			YES
Allow exhibitor to provide marketing and logistics information online. For example, languages spoken in the booth.				
Searchable by Attendee	YES			YES
Allow attendees to search for exhibitors using custom exhibitor fields. For example, languages spoken in the booth.				
Additional Company Information Management	YES			
Market Segmentation	YES			
Associate and manage multiple market segments for each company				
Categorize Prospects	YES			
Categorize prospects according to the market segment and product categories defined by the exhibitor				
Tracks Association Memberships	YES			
Manage association memberships for each company				
Manage Parent/Child Companies	YES			
Associate and manage parent and child company relationships for a company				
Company History	YES			
Weekly History	YES			
Summary of all transactions in a week for a show				
Booth History	YES			
View the booth purchased by a Company in the various events where they have participated				
Overall Financial History	YES			
View the overall history of a Company across various events where they have participated				
Order/Item History	YES			
View all items ordered by exhibitors for all events				
Priority Points Management	YES			
Priority Points	YES			
Manage priority points for your exhibitors using custom business rules for multiple events				
Move-In/Out Management	YES			
Exhibitor can view Move-In/Out Floor plan (color-coded) online	YES			
Administrators can manage Move-In/Out Schedule visually				
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML)	YES	YES	YES	YES
Exhibitor Reports	YES	YES	YES	YES
Powerful and flexible a2z reporting engine allows administrators to build their own reports				
Booth Change Log Report	YES	YES	YES	YES
Searchable record of all the changes made on the show floor				
Booth Inventory Report	YES	YES	YES	YES
Real-time inventory of booths				
Show Directory: Exhibitor Profile Report	YES	YES	UPGRADE 1	YES
Profiles of all the exhibitors in the show				
Show Directory: Product Guide	YES	YES	UPGRADE 1	YES
List of exhibitors with booth numbers for each product category				
Show Directory: Missing Exhibitor Information	YES	YES	UPGRADE 1	YES
List of exhibitors who have not provided the information for the show directory				
Booth Activity Report	YES	YES	UPGRADE 1	YES
Provides details of activities in each exhibitor's online booth				
Exhibitor Summary Report	YES	YES		YES
Product Category Analysis Report - by Exhibitors	YES	YES		YES
Booth Personnel Badge Report	YES	YES		YES
Booth Personnel Count Report	YES	YES		YES
Prospects Reports	YES			
List all prospects according to the criteria specified by the exhibitor				
Weekly Comparison Report	YES			
Real-time comparison of your current year show vs. past shows (based on revenue & NSF)				
Top Customers Report	YES			
Real-time list of your top customers and an analysis of their business trend with your events				
History Report	YES			
View a comparison report between previous year and current year				
Multi-year History Report	YES			
View a comparison report between all previous years and current year				
Progress Report	YES			
Parent Child Report	YES			
View a list of all Parent-Child relationships between the companies				
Summary Statistics Report	YES			
View a summary comparison report for an event for current and previous years				

Exposition Marketing & Management Module (Contd.)	YES	YES	YES	YES
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML) Contd.	YES	YES	YES	YES
Points Override List View a details of all instances where additional priority points were awarded	YES			
Priority Point Report View Priority Points for Companies for different events.	YES			
Points Override List View a details of all instances where additional priority points were awarded	YES			
Exhibitor Move-In/Out Report Provides a list of all of the exhibitors along with their Move-In/Out Schedule	YES			
Additional Exhibitor Information Report Pull detailed demographics reports for Buyers & Sellers	YES			
Contractor Management	YES	YES	YES	YES
Contractor Features	YES	YES	YES	YES
Real-time Access Provide real-time data access to your Contractors instead of sending lists.	YES	YES	YES	YES
Exhibitor List Real-time access to downloadable exhibitor list	YES	YES	YES	YES
Booth Inventory Real-time access to booth inventory	YES	YES	YES	YES
Booth Change Log Real-time access to all the changes made on the show floor	YES	YES	YES	YES
Download for AutoCAD® Download online floor plan to AutoCAD	YES	YES	YES	YES
Booth Cancellation Report Chronological list of exhibitors who have cancelled their booths.	YES	YES	YES	YES
Move Exhibitor Report Chronological list of exhibitors who have moved from one booth to another.	YES	YES	YES	YES
Exposition Financial Management	YES	YES	OPTIONAL	OPTIONAL
Exhibitor Features	YES	YES		
Real-time Account Access Real-time access to summary statements, orders, invoices, payments to exhibitors.	YES	YES		
Online Payment Real-time online payment option for exhibitors.	YES	YES		
Admin Features	YES	YES	OPTIONAL	OPTIONAL
Exhibitor Financial Management Manage all aspects of your exhibitor financial info with powerful and flexible reporting tools	YES	YES	OPTIONAL	OPTIONAL
Manage Event Budget Manage forecast & revenue target for the selected event	YES	YES	OPTIONAL	OPTIONAL
Setup Rate Card Manage a rate card for the item list, including item name, type, general ledger code, price and inventory, etc.	YES	YES	OPTIONAL	OPTIONAL
Setup GL Codes Set up General Ledger Codes for the items for sale for integration with in-house accounting systems	YES	YES	OPTIONAL	OPTIONAL
Bulk Invoicing Create and send bulk invoices within minutes with the click of a few buttons	YES	YES	OPTIONAL	OPTIONAL
Manage Orders Add, edit and delete orders for a company	YES	YES	OPTIONAL	OPTIONAL
Manage Invoices Add, edit, delete, print and e-mail invoices for a company	YES	YES	OPTIONAL	OPTIONAL
Manage Payments Add, edit and delete payments for a company	YES	YES	OPTIONAL	OPTIONAL
Generate Statements Printable, downloadable statements in MS Word and HTML formats	YES	YES	OPTIONAL	OPTIONAL
E-mail Broadcast Invoices Send invoices using flexible criteria, such as invoices created in last 2 weeks, unpaid invoiced, etc.	YES	YES	OPTIONAL	OPTIONAL
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML)	YES	YES	OPTIONAL	OPTIONAL
Financial Summary Report Overall financial summary for each event.	YES	YES	OPTIONAL	OPTIONAL
Order Reports Build your own configurable report and query the orders for the exhibitors	YES	YES	OPTIONAL	OPTIONAL
Invoice Reports Build your own configurable report and query the invoices for the exhibitors	YES	YES	OPTIONAL	OPTIONAL
Account Statement Report View the Account Statement details for each exhibitor for a particular Show	YES	YES	OPTIONAL	OPTIONAL
Billing Summary Report	YES	YES	OPTIONAL	OPTIONAL
Accounts Receivables View the balance amount for exhibitors based on the aging of the amount due for a given show	YES	YES	OPTIONAL	OPTIONAL
Deposit Slip Report View the deposit slip details for a particular show	YES	YES	OPTIONAL	OPTIONAL
Deposit Slip Summary Report View the summary details for all Payment IDs (Deposit Slip ID's)	YES	YES	OPTIONAL	OPTIONAL

Exposition Financial Management (Contd.)	YES	YES	OPTIONAL	OPTIONAL
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML) Contd.	YES	YES	OPTIONAL	OPTIONAL
Transaction Summary Report View the transaction summary details for different items	YES	YES	OPTIONAL	OPTIONAL
Transaction Detail Report View the transaction details for different items	YES	YES	OPTIONAL	OPTIONAL
Revenue Summary View the revenue details for each Show on the basis of show budget and current projection	YES	YES	OPTIONAL	OPTIONAL
Summary Report by Item View the summary details for a particular show	YES	YES	OPTIONAL	OPTIONAL
Detail Report by Item View the payment details for Companies based on the rate plan selected.	YES	YES	OPTIONAL	OPTIONAL
Financial Revenue By State View the revenue by state for a particular show	YES	YES	OPTIONAL	OPTIONAL
Revenue by Company View the payment details by company	YES	YES	OPTIONAL	OPTIONAL
Sponsorship Report	YES	YES	OPTIONAL	OPTIONAL
Exhibition Sales Reports - Exhibition Space Revenue View a comparison report on Revenue for current and previous event	YES	YES	OPTIONAL	OPTIONAL
Product Category Analysis Report - by Revenue	YES	YES	OPTIONAL	OPTIONAL
Booth Space Application Management	YES			
Exhibitor Features	YES			
Booth Space Application Submit Booth Space Application Online	YES			
Track Booth Space Application Companies can check the status of their booth space application online	YES			
Admin Features	YES			
Process Application Data Process a Booth Space Application/Contract and enter it into the system for a Company	YES			
Track Competitors and Partners of Exhibitors Specify and track competitor and partners associated with a Booth Space Application as requested by the exhibitor	YES			
Application Wizard Streamline booth application data entry for large number of submissions	YES			
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML)	YES			
Space Draw & Points Report View list of all companies that have submitted booth space applications in the order in which booths will be assigned	YES			
Exhibitor Application Report View a list of all booth space applications submitted by exhibitors	YES			
Booth Request Report View the list of booths requested by different exhibitors	YES			
Banner Ad Revenue Module	YES			
Exhibitor Features	YES			
Rotating Banner Ads You can set-up and offer rotating banner ads on one or more of your a2z show web site pages to one or a dozen	YES			
Show Web Site Sponsorship Ad Set-up and offer a single exhibitor, premium sponsorship of your show web site with their discretely displayed on all	YES			
Context-Specific Banner Ads Using a2z's Keyword, Category and Sub-category search tools, you can set-up and offer rotating banner ads to	YES			
Attendee Features	YES			
Search Tools Attendees can use the a2z Keyword and Product Category search tools on your show web site to find the products and services (exhibitors) that will best help them do their job easier, less expensively, and quicker	YES			
Admin Features	YES			
Trackable Banner Ad Reports a2z automatically creates real-time reports so you can track and share how many hits, click-thrus and visits your banner	YES			
CRM Integration Module	YES			
From CRM	YES			
General Account Information Account/Company data is pulled from CRM into a2z (by a2z) practically in real-time.	YES			
Custom Options If the client does not wish to pull all companies from CRM into a2z then a2z can customize the data pull to only pull the	YES			
Data from a2z to CRM	YES			
Booths List of booth purchased by exhibitors in current and previous shows	YES			
Financial Summary Overall financial summary of the Company for active and archived events	YES			
Orders Lists of orders for active and archived events	YES			
Invoices List of invoices for active events	YES			
Payments List of payments for active events	YES			

AMS* Integration Module	YES			
AMS Integration	YES			
Web Services	YES			
AMS Integration is available via Web Services for leading AMS providers including but not limited to ACGI®, Aptify®,				
From AMS to a2z	YES			
Following fields can be pulled into a2z from AMS using Web Services in real-time				
<ul style="list-style-type: none"> • Company ID (Primary Key) • Company Name • Address Line 1 • Address Line 2 • City • State • Zip • URL • E-mail • Contact Name Prefix • Contact First Name • Contact Middle Name • Contact Last Name • Contact Name Suffix • Contact Name Title • Phone • Fax • Toll Free 				
From a2z to AMS	YES			
a2z makes following fields available to AMS via Web Services in real-time:				
<ul style="list-style-type: none"> • Company ID • Company Name • Event Name • Booth Number • Booth Size • Booth Dimensions • Date Assigned • Assigned By • Sales Person • Hall • Pavilion • Sub-Expo 				
Exhibitor Designated/Appointed Contractor (EDC) Management Module	YES			
Exhibitor Features	YES			
Submit EDC Information Online	YES			
Admin Features	YES			
Manage Master EDC List	YES			
Add and modify Exhibitor Designated Contractors				
Manage EDC for Exhibitors	YES			
Select the EDC appointed by the exhibitor for each of their booths and assess EDC Fee for each booth				
Manage EDC Insurance Status & Contracts	YES			
Identify if the Agreements from Exhibitor and EDC have been received or not for each booth				
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML)	YES			
EDC By Exhibitor Report	YES			
Provides a list of all of the exhibitors who are using EDC(s) along with a list of EDCs used by each exhibitor				
Exhibitor By EDC Report	YES			
List of all the EDCs who are serving the exhibitors in the show along with a list of all the exhibitors served by each EDC				
Call for Paper Management Sub-Module[¥]	YES			
Speaker Features	YES			
Online Submissions	YES			
Allow speakers to submit their papers/abstracts online				
Online Review Features	YES			
Online Review	YES			
Allow review committee members to review & grade abstracts online				
Admin Features	YES			
Submission Tracking	YES			
Track and manage submissions				
Review & Accept Submissions	YES			
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML)	YES			
Proposal Reports	YES			
Provide proposal title and other details				
Proposal Status Report	YES			
Conference Marketing & Management	YES	OPTIONAL		OPTIONAL
Attendee Features	YES	OPTIONAL		OPTIONAL
Conference Overview	YES	OPTIONAL		OPTIONAL
Real-time complete listing of programs, session descriptions, schedules, venues, and more				
Interactive Program Schedule	YES	OPTIONAL		OPTIONAL
Searchable list of educational sessions and details with multiple tracks, and speaker bios, photo and contact information				
Personalized Itinerary	YES	OPTIONAL		OPTIONAL
Registered attendees can create and print personalized conference itinerary				

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Conference Marketing & Management (Contd.)	YES	OPTIONAL		OPTIONAL
Admin Features (Contd.)	YES	OPTIONAL		OPTIONAL
Session Management Add or edit an session, edit session title, date & time, venue, and details, etc. in real-time	YES	OPTIONAL		OPTIONAL
Speaker Management Associate speakers with sessions and manage complete speaker database	YES	OPTIONAL		OPTIONAL
Track Management Manage various tracks for the event and associate sessions to tracks	YES	OPTIONAL		OPTIONAL
Handout Management Manage handouts for various sessions	YES			
Event Type Management* Manage not only educational but all types of events, such as social events, workshops, etc.	YES	OPTIONAL		OPTIONAL
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML) Contd.	YES	OPTIONAL		OPTIONAL
Session Reports Provide session title, room number, date & time, and other details	YES	OPTIONAL		OPTIONAL
Speaker Reports Provide complete speaker description	YES	OPTIONAL		OPTIONAL
Personal Itinerary Report Provides the number of users who have added a session to their personal itinerary	YES	OPTIONAL		OPTIONAL
Room Overlap Report Provides a list of all of the session by room, sorted by date & time. Overlapping sessions in a room are highlighted	YES	OPTIONAL		OPTIONAL
Session Description List of sessions in chronological order with their date & time, location, speakers, etc.	YES	OPTIONAL		OPTIONAL
Speaker Self-Service Portal	YES			
Speaker Features	YES			
Speaker Login Use a unique login to view a list of all the sessions at which they are speaking	YES			
Speaker Bios Add and edit their bios online	YES			
Online Speaker Forms Submission Allow speakers to submit AV requirements online	YES			
Handout Upload Allow speakers to upload their handouts online	YES			
Admin Features	YES			
Speaker Management <ul style="list-style-type: none"> Add or modify speakers and associate speakers with sessions in real-time Provide unique login for each speaker Track speaker bios, AV requirements, and handouts 	YES			
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML)	YES			
Speaker Reports View speaker name, photo URL, title, company, address, and any other data collected by the a2z system that you would like to display	YES			
Speaker Forms Report Provides AV & other requirements for each speaker in each session	YES			
Missing Speaker Information Report List of all of the speakers who have not provided their AV requirements	YES			
Missing Speaker Bios List of all of the speakers who have not provided their bios	YES			
Speaker Showcase List of all of the speakers and the sessions in which they are speaking	YES			
E-mail Broadcast E-mail broadcast confirmation letters, including UserID and Password, to the speakers and reminder e-mail to the speakers who have not provided their bios or AV requirements	YES			
exhibitorAdvantage*	OPTIONAL	OPTIONAL		OPTIONAL
<ul style="list-style-type: none"> Matching of last year's exhibitors and attendees based on their profiles Downloading of previous year's profiles from either client's database or event registration company Displaying the results in three precision ranges (excellent, good, others) Drop down list to select an exhibitor to display matches for Graphical display of demographic data for matched attendees (3 demographic features chosen in consultation with client) Ability to send the link with personalized matches to each exhibitor Aesthetically designed user interface with show branding Customized matching logic for each client and event Set-up and hosting of exhibitorAdvantage! web site Email template and functionality to send the emails to exhibitors 		OPTIONAL		OPTIONAL
networkNow!*	OPTIONAL	OPTIONAL		YES
Strategic Marketing for Show Organizer* a2z's exclusive integrated marketing campaign that introduces exhibitors and attendees to networkNow! features at regularly scheduled intervals, provides easy-to-use instructions and promotes both: the use of the tool and your show. Includes the following: <ul style="list-style-type: none"> a2z's marketing campaign plan emails templates customized for your show and brand Complimentary webinars for exhibitors and attendees Reports and analytics for making your event marketing much more effective 				

* New in Version 8 † Enhanced in Version 8

networkNow![®] (Contd.)	OPTIONAL	OPTIONAL		YES
Attendees Features	OPTIONAL	OPTIONAL		YES
Three (3) matchmaking options for every attendee	OPTIONAL	OPTIONAL		YES
<ul style="list-style-type: none"> Attendee-to-Sessions Attendee-to-Attendee Attendee-to-Exhibitor 				
Create My Profile	OPTIONAL	OPTIONAL		YES
Allows each attendee to create their own profile for the matchmaking system				
My Virtual Assistant	OPTIONAL	OPTIONAL		YES
<ul style="list-style-type: none"> Helps each attendee identify what type of people they would like to meet? What types of products and exhibitors are they interested in? What types of education sessions are they interested in attending? How they would like the Virtual Assistant to communicate with them (i.e. how frequently)? 				
Contact Identity Mapping (CIM)	OPTIONAL	OPTIONAL		YES
Automatically organizes and periodically reorganizes matches based on attendee preferences.				
CIM Alert	OPTIONAL	OPTIONAL		YES
Automatically sends email alert about new matches to each attendee as frequently as they want to receive them.				
Create My Network	OPTIONAL	OPTIONAL		YES
Matches each attendee with other attendees with similar or other select interests.				
My Itinerary	OPTIONAL	OPTIONAL		YES
<ul style="list-style-type: none"> Search education sessions View details of each session Create individual itinerary and appointment calendar Print and download My Itinerary 				
My Expo Plan	OPTIONAL	OPTIONAL		YES
<ul style="list-style-type: none"> Search for exhibitors by category, keyword, and other criteria View exhibitor profiles, product descriptions, contact info Add to My Expo Plan See booth(s) highlighted on the interactive floor plan See booth(s) highlighted on the printed floor plan Print or download My Expo Plan 				
My Appointments	OPTIONAL	OPTIONAL		YES
<ul style="list-style-type: none"> Search for other like minded attendees View details about attendees View appointment calendars Request appointments from other attendees Schedule appointments as appropriate 				
Adaptive Learning	OPTIONAL	OPTIONAL		YES
<ul style="list-style-type: none"> nN! automatically searches for relative sessions for each attendee Adds new sessions to My Itinerary for each attendee My Virtual Assistant gets smarter as more attendees register nN! adjusts automatically as exhibitor(s) & attendee(s) make changes to their criteria 				
Exhibitor Features	OPTIONAL	OPTIONAL		YES
Three (3) matchmaking options for exhibitors	OPTIONAL	OPTIONAL		YES
<ul style="list-style-type: none"> Exhibitor-to-Attendee Exhibitor-to-Exhibitor Exhibitor-to-Sessions 				
Contact Identity Mapping - Exhibitor	OPTIONAL	OPTIONAL		YES
Attendee & session matches are rated & organized for each exhibitor				
Exhibitor's Virtual Assistant	OPTIONAL	OPTIONAL		YES
<ul style="list-style-type: none"> Identifies type of attendees/buyers the exhibitor would like to meet Identifies with type of educational sessions would the exhibitor like to promote their products & services Sets the interval when each exhibitor wants their Virtual Assistant to communicate with them 				
Context Sensitive Promotion	OPTIONAL	OPTIONAL		YES
Similar to buying AdWords® with Google: When attendee views details of a session, matching exhibitor(s) are displayed as 'Featured Exhibitors', linked to their online booths				
Enhanced Booth & Virtual Assistant	OPTIONAL	OPTIONAL		YES
<p>Exhibitor can subscribe for:</p> <ul style="list-style-type: none"> Enhanced booth with: <ul style="list-style-type: none"> New Product Releases Show Specials Press Releases Detailed Product Sheets And more Virtual Assistant <ul style="list-style-type: none"> Alerts Targeted Lists Appointments with Attendees <p><i>Note: Revenue for Enhanced Booths goes to the Show Organizer</i></p>				
Adaptive Learning	OPTIONAL	OPTIONAL		YES
Every time an attendee adds matching sessions to My Itinerary, nN! reorganizes matches for each exhibitor as				
CIM Match Alerts	OPTIONAL	OPTIONAL		YES
Automatically emails alert to exhibitors about new attendee / buyer matches as frequently as they want to receive them				
Online Booth Options For Each Exhibitor	OPTIONAL	OPTIONAL		YES
<ul style="list-style-type: none"> Basic Company Profile/Description and Contact Information Product Information Sheets/Pages New Product Releases Show Specials Press Releases 				

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networkNow!™ (Contd.)	OPTIONAL	OPTIONAL		YES
Exhibitor Features (Contd.)	OPTIONAL	OPTIONAL		YES
My Target List	OPTIONAL	OPTIONAL		YES
Each exhibitor can select their own specific criteria and create their own targeted list of attendees.				
My Appointments - REVERSE Exposition	OPTIONAL	OPTIONAL		YES
<ul style="list-style-type: none"> Each exhibitor can search for attendees that match their best prospects criteria They can view attendee details Exhibitors can view their own, and attendee appointment calendars They can request appointments with attendees that best match their criteria Exhibitors can schedule appointments 				
Post-show Value	OPTIONAL	OPTIONAL		YES
<ul style="list-style-type: none"> Continued exposure for exhibitors from their Online Booth. Unique post-show opportunity to identify & follow-up with attendees they match-up well with, but did NOT meet face-to- 				
Admin Features	OPTIONAL	OPTIONAL		YES
Automated System	OPTIONAL	OPTIONAL		YES
networkNow! is an automated system. Once a2z sets up the program for you, 95% of it is automated and the attendees and exhibitors use their own Logins to access and update information, requests and confirm appointments with each				
Integration	OPTIONAL	OPTIONAL		YES
Real-time integration with most registration systems and all of a2z's relative programs and modules				
New (non-dues) Subscription Revenue*	OPTIONAL	OPTIONAL		YES
Subscription revenues for Enhanced Online Exhibitor Booths go directly to the Show Organizer, increasing revenue and improving profit margins				
Configuration Management	OPTIONAL	OPTIONAL		YES
Most of the features of this powerful and flexible solution can be configured and managed by the show management				
Configure "My Target List"	OPTIONAL	OPTIONAL		YES
Configure which exhibitors can create their "Target Lists" and how many entries each exhibitor can add				
Configure "My Appointments - Reverse Exposition™"	OPTIONAL	OPTIONAL		YES
Configure which exhibitors can participate in Reverse Exposition™ and no. of entries each exhibitor can add to target list				
Reports (Output Formats: HTML, MS Word, MS Excel, PDF, ASCII, XML)	OPTIONAL	OPTIONAL		YES
Exhibitor Reports	OPTIONAL	OPTIONAL		YES
Powerful and flexible a2z reporting engine allows administrators to build their own reports				
Appointment Manager Report	OPTIONAL	OPTIONAL		YES
Details of the appointments for each exhibitor				
Lead Management Report	OPTIONAL	OPTIONAL		YES
Details of the leads for each exhibitor				

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